National Academies of Sciences

The Role of Nonpharmacological Approaches to Pain Management

Session 1: Nonpharmacological Approaches to Pain Management – Evidence on Effectiveness and Safety, and Emerging Models of Care

#### What health care services are provided to persons with pain?

12/04/2018

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### Overview

- Total Health Care Expenditures and Summary of Non-Rx \$
- Identification of Pain Condition to Focus On
- Non-Rx Services Provided for Pain

Just as RCTs have limitations, claims based analyses, particularly high level rollups, have **limitations**:

- Consumers pay for covered services out of pocket, particularly for some of the services we will be discussing – acupuncture, manipulation, massage, etc
- Non-covered services, like yoga, VR and mindfulness, are not represented in claims data, however <u>pilot programs are underway</u>
- Incorrect coding introduces artifacts when categorizing data
- Benefit designs, prior authorization, network strategies introduce distortions
- Carved out benefits, like dental, mental health, Rx, may not be present for some segments
- *Rx data* is not associated with a diagnosis

Venues like this bring together multiple points of view which helps us all better understand the role of non-Rx therapies.



# Summary of Expenditures

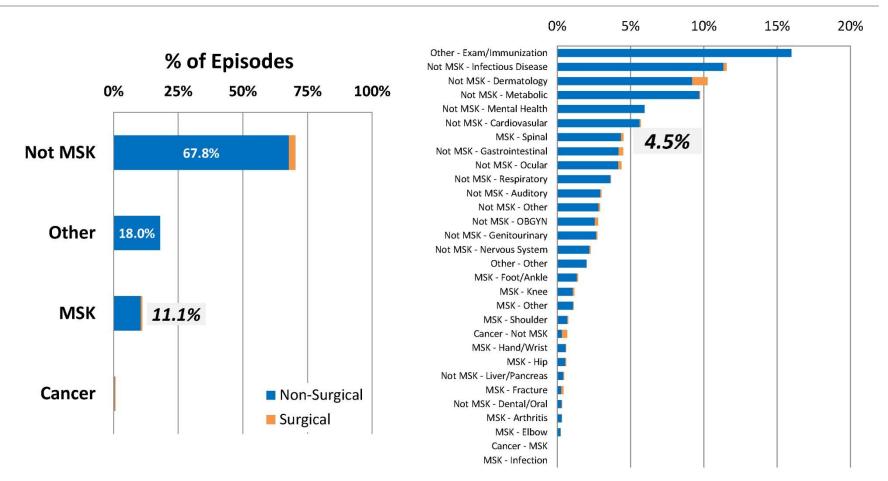
| 2017 Summary             | Commercial |      |    | Medicare |    | Medicaid | Total |       |  |  |  |  |
|--------------------------|------------|------|----|----------|----|----------|-------|-------|--|--|--|--|
| Enrollees (millions)     | 12.7M      |      |    | 3.9M     |    | 5.7M     | 22.3M |       |  |  |  |  |
| Allowed \$ (Billions \$) |            |      |    |          |    |          |       |       |  |  |  |  |
| Outpatient               | \$         | 23.5 | \$ | 10.8     | \$ | 6.3      | \$    | 40.6  |  |  |  |  |
| Physician                | \$         | 21.0 | \$ | 11.9     | \$ | 4.2      | \$    | 37.1  |  |  |  |  |
| Inpatient                | \$         | 14.9 | \$ | 13.4     | \$ | 4.8      | \$    | 33.1  |  |  |  |  |
| Rx                       | \$         | 11.0 | \$ | 8.4      | \$ | 4.9      | \$    | 24.3  |  |  |  |  |
| Mental Health            | \$         | 1.4  | \$ | 0.4      | \$ | 1.3      | \$    | 3.1   |  |  |  |  |
| Total                    | \$         | 71.8 | \$ | 44.9     | \$ | 21.5     | \$    | 138.2 |  |  |  |  |

| Services of Interest (Millions \$ and <u>*estimated</u> % of Total)       |    |       |       |    |        |       |    |       |       |    |               |       |  |
|---|----|-------|-------|----|--------|-------|----|-------|-------|----|---------------|-------|--|
| Imaging   | \$ | 8,396 | 11.3% | \$ | 9,467  | 21.3% | \$ | 3,648 | 16.9% | \$ | 21,512        | 15.4% |  |
| Injection   | \$ | 386   | 0.5%  | \$ | 595    | 1.3%  | \$ | 149   | 0.7%  | \$ | 1,130         | 0.8%  |  |
| Total   | \$ | 8,782 | 11.9% | \$ | 10,062 | 22.6% | \$ | 3,797 | 17.6% | \$ | 22,641        | 16.2% |  |
| NonRx Services of Interest (Millions \$ and <u>*estimated</u> % of Total) |    |       |       |    |        |       |    |       |       |    |               |       |  |
| Therapy - Active Procedures   | \$ | 1,005 | 1.4%  | \$ | 887    | 2.0%  | \$ | 287   | 1.3%  | \$ | <b>2,</b> 179 | 1.6%  |  |
| Therapy - Manual/Massage  | \$ | 322   | 0.4%  | \$ | 129    | 0.3%  | \$ | 50    | 0.2%  | \$ | 500           | 0.4%  |  |
| Manipulative Treatment - Chiropractic                                     | \$ | 330   | 0.4%  | \$ | 96     | 0.2%  | \$ | 13    | 0.1%  | \$ | 439           | 0.3%  |  |
| Acupuncture   | \$ | 136   | 0.2%  | \$ | 9      | 0.0%  | \$ | 1     | 0.0%  | \$ | 146           | 0.1%  |  |
| Therapy - Passive Modalities  | \$ | 64    | 0.1%  | \$ | 20     | 0.0%  | \$ | 16    | 0.1%  | \$ | <i>99</i>     | 0.1%  |  |
| Manipulative Treatment - Osteopathic                                      | \$ | 9     | 0.0%  | \$ | 3      | 0.0%  | \$ | 1     | 0.0%  | \$ | 13            | 0.0%  |  |
| Total   | \$ | 1,866 | 2.5%  | \$ | 1,144  | 2.6%  | \$ | 367   | 1.7%  | \$ | 3,376         | 2.4%  |  |

In our limited time let's focus on treatment of pain in commercial population



## **Deeper Dive Into Pain**

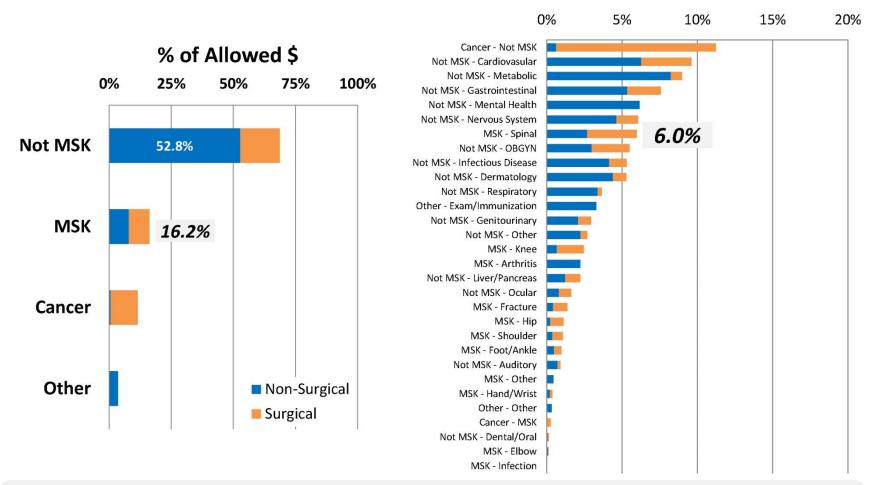


- Commercial ASO and Fully Insured membership
- Complete episodes ending in 2017
- Excludes dental claims

- 33.4M complete episodes
- \$22.5B allowed
- **1.7B** MME



### Deeper Dive Into Pain

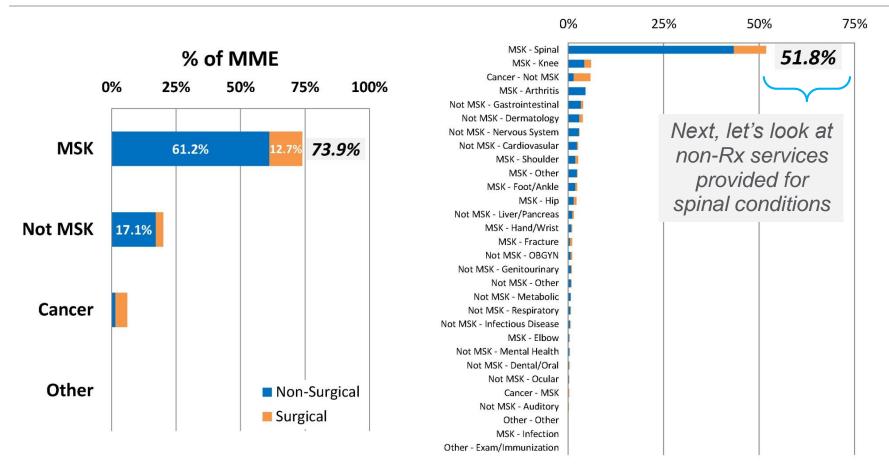


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## Services Provided for Spinal Conditions

| 2017 Commercial \$ Spent on AHRQ Categories 205 and 212<br>SPONDYLOSIS; INTERVERTEBRAL DISORDERS and OTHER BONE DISEASE AND MUSCULOSKELETAL DISORDERS |                     |              |         |                    |       |  |  |  |  |  |  |
|---|---------------------|--------------|---------|--------------------|-------|--|--|--|--|--|--|
|   | Allowed \$          |              |         |                    |       |  |  |  |  |  |  |
| Procedure*  | (Millions)          | % of Spin    | e Total | % of Overall Total |       |  |  |  |  |  |  |
| Surgical  | \$673.1             | 17.3%        |         |                    |       |  |  |  |  |  |  |
| Imaging   | \$581.8             | 14.9%        |         |                    |       |  |  |  |  |  |  |
| Office Visit - Evaluation   | \$573.1             | 14.7%        |         |                    |       |  |  |  |  |  |  |
| Neurological  | \$472.6             | 12.1%        |         |                    |       |  |  |  |  |  |  |
| Injection   | \$310.6             | 8.0%         |         |                    |       |  |  |  |  |  |  |
| Anesthesia  | \$190.9             | 4.9%         | 79.6%   |                    |       |  |  |  |  |  |  |
| DME   | \$140.3             | 3.6%         | 79.070  |                    |       |  |  |  |  |  |  |
| Lab   | \$56.8              | 1.5%         |         |                    |       |  |  |  |  |  |  |
| Fracture  | \$27.8              | 0.7%         |         |                    |       |  |  |  |  |  |  |
| Pathology   | \$9.4               | 0.2%         |         |                    |       |  |  |  |  |  |  |
| Mental Health   | \$1.0               | 0.0%         |         |                    |       |  |  |  |  |  |  |
| Other   | \$64.5              | 1.7%         |         |                    |       |  |  |  |  |  |  |
| Manipulative Treatment - Chiropractic   | \$281.8             | 7.2%         |         | 0.4%               |       |  |  |  |  |  |  |
| Therapy - Active Procedures   | \$268.3             | <b>6.9</b> % |         | 1.4%               |       |  |  |  |  |  |  |
| Therapy - Manual/Massage  | \$119.6             | 3.1%         | 20 10/  | 0.4%               | 2 50/ |  |  |  |  |  |  |
| Acupuncture   | \$90.8 <b>2.3</b> % |              | 20.4%   | 0.2%               | 2.5%  |  |  |  |  |  |  |
| Therapy - Passive Modalities  | \$26.5              | 0.7%         |         | 0.1%               |       |  |  |  |  |  |  |
| Manipulative Treatment - Osteopathic  | \$7.2               | 0.2%         |         | 0.0%               |       |  |  |  |  |  |  |
| Total   | \$3,896.2           |              |         |                    |       |  |  |  |  |  |  |

\*Data excludes "unknown" codes, and Rx claims which could not definitively be allocated to the AHRQ categories OPTUM<sup>®</sup> Confidential property of Optum. Do not distribute or reproduce without express permission from Optum.

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# Non-Rx Services Provided For Range of Conditions

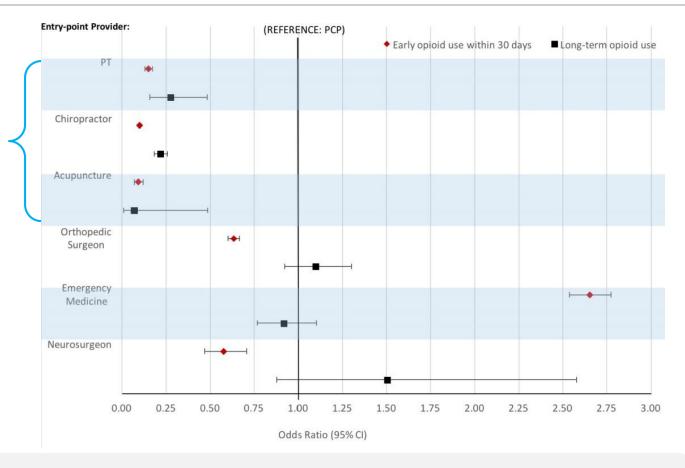
| 2017 Commercial Conditions For Which Non-Rx Therapies Were Reimbursed |       |                 |       |            |       |              |                   |             |                |            |                   |                   |       |             |  |
|---|-------|-----------------|-------|------------|-------|--------------|-------------------|-------------|----------------|------------|-------------------|-------------------|-------|-------------|--|
| Service Acupuncture   |       |                 |       | CMT OMT    |       |              | Therapies         |             |                |            |                   |                   |       | Total       |  |
| Jervice   | Асара | icture          | CIALL |            | OINT  |              | Active Procedures |             | Manual/Massage |            | Passive Modaliies |                   | Total |             |  |
| 2017 Allowed (Millions)   | \$    | 136             | \$    | \$ 330     |       | 9            | \$                | 1,005       | \$             | 322        | \$                | 64                | \$    | 1,866       |  |
| % of Total Allowed and Cumulative %                                   |       |                 |       |            |       |              |                   |             |                |            |                   |                   |       |             |  |
| MSK - Spinal  | 67.2% | 67%             | 85.4% | 85%        | 80.3% | 80%          | 27.0%             | 27%         | 37.6%          | 38%        | 43.1%             | 43%               | 43.0% | 43%         |  |
| MSK - Joint   | 14.9% | 82%             | 9.8%  | <b>95%</b> | 7.1%  | 87%          | 28.5%             | 55%         | 26.9%          | 64%        | 24.6%             | 68%               | 23.7% | 67%         |  |
| MSK - Other   | 4.7%  | 87%             | 2.6%  | 98%        | 4.7%  | 92%          | 14.8%             | 70%         | 16.5%          | 81%        | 16.3%             | 84%               | 12.2% | 79%         |  |
| Cardiac   | 0.2%  | 87%             | 0.0%  | 98%        | 0.4%  | 93%          | 7.3%              | 78%         | 0.2%           | 81%        | 0.4%              | 84%               | 4.0%  | 83%         |  |
| Prevention/Imm  | 0.1%  | 87%             | 0.0%  | 98%        | 0.6%  | 93%          | 5.3%              | 83%         | 3.6%           | 85%        | 4.0%              | 88%               | 3.6%  | 86%         |  |
| Nervous   | 1.5%  | 88%             | 0.6%  | 98%        | 1.1%  | 94%          | 4.8%              | 88%         | 2.2%           | 87%        | 2.6%              | 91%               | 3.3%  | 90%         |  |
| MSK - Arthtitis   | 0.9%  | 89%             | 0.1%  | 99%        | 0.8%  | <b>95%</b>   | 3.2%              | 91%         | 2.1%           | 89%        | 2.0%              | 93%               | 2.2%  | 92%         |  |
| MSK - Fracture  | 0.0%  | 89%             | 0.0%  | 99%        | 0.1%  | 95%          | 3.0%              | 94%         | 2.6%           | 92%        | 2.8%              | <mark>96</mark> % | 2.1%  | 94%         |  |
| Injury & Poisoning  | 0.1%  | 90%             | 0.1%  | 99%        | 0.3%  | 95%          | 2.0%              | <b>96</b> % | 1.6%           | 93%        | 1.4%              | 97%               | 1.4%  | <b>9</b> 5% |  |
| Headache  | 5.6%  | <b>95%</b>      | 1.2%  | 100%       | 1.2%  | 97%          | 0.3%              | 96%         | 0.9%           | 94%        | 0.8%              | 98%               | 1.0%  | 96%         |  |
| Cancer  | 0.1%  | 95%             | 0.0%  | 100%       | 0.1%  | 97%          | 0.6%              | 97%         | 1.1%           | <b>95%</b> | 0.2%              | 98%               | 0.5%  | 97%         |  |
| Circulatory   | 0.0%  | 95%             | 0.0%  | 100%       | 0.0%  | 97%          | 0.3%              | 97%         | 1.9%           | 97%        | 0.3%              | 98%               | 0.5%  | 97%         |  |
| Gastrointestinal  | 1.4%  | 97%             | 0.0%  | 100%       | 0.4%  | 97%          | 0.4%              | 97%         | 0.9%           | 98%        | 0.3%              | 99%               | 0.5%  | 98%         |  |
| Endocrine   | 0.4%  | 97%             | 0.0%  | 100%       | 0.7%  | <i>9</i> 8%  | 0.5%              | 98%         | 0.2%           | 98%        | 0.2%              | 99%               | 0.4%  | 98%         |  |
| Audiology   | 0.1%  | 97%             | 0.0%  | 100%       | 0.3%  | <i>9</i> 8%  | 0.6%              | 98%         | 0.3%           | <i>99%</i> | 0.1%              | <i>99%</i>        | 0.4%  | 99%         |  |
| Behavioral  | 0.5%  | 98%             | 0.0%  | 100%       | 0.5%  | <i>9</i> 9%  | 0.4%              | 99%         | 0.1%           | <i>99%</i> | 0.1%              | <i>99%</i>        | 0.3%  | 99%         |  |
| Genitourinary   | 0.9%  | 99%             | 0.0%  | 100%       | 0.1%  | <i>.</i> 99% | 0.2%              | 99%         | 0.4%           | 99%        | 0.2%              | 99%               | 0.3%  | 99%         |  |
| Renal   | 0.0%  | 99%             | 0.0%  | 100%       | 0.1%  | <i>9</i> 9%  | 0.3%              | 99%         | 0.3%           | 99%        | 0.2%              | 99%               | 0.2%  | 99%         |  |
| Respiratory   | 0.4%  | 99%             | 0.0%  | 100%       | 0.6%  | <i>9</i> 9%  | 0.3%              | 100%        | 0.0%           | 99%        | 0.1%              | 100%              | 0.2%  | 100%        |  |
| Dermatology   | 0.1%  | <del>99</del> % | 0.0%  | 100%       | 0.0%  | <i>9</i> 9%  | 0.1%              | 100%        | 0.2%           | 100%       | 0.2%              | 100%              | 0.1%  | 100%        |  |
| Obstetrics  | 0.1%  | 99%             | 0.0%  | 100%       | 0.2%  | 100%         | 0.1%              | 100%        | 0.1%           | 100%       | 0.1%              | 100%              | 0.1%  | 100%        |  |
| Infectious  | 0.5%  | 100%            | 0.0%  | 100%       | 0.1%  | 100%         | 0.0%              | 100%        | 0.0%           | 100%       | 0.1%              | 100%              | 0.1%  | 100%        |  |
| Other   | 0.4%  | 100%            | 0.0%  | 100%       | 0.2%  | 100%         | 0.2%              | 100%        | 0.2%           | 100%       | 0.2%              | 100%              | 0.2%  | 100%        |  |

A bit of an eyechart, but that is the point



# Two Final Thoughts: Role of Non-Rx Therapies

75% to 90% less likely to have short or long term exposure to opioids if first provider seen for new onset back pain is a PT, chiropractor or licensed acupuncturist



- Technical Report Conservative Therapies for New Onset Low
  Back Pain and Predictors of Long-term Opioid Use and Misuse
- Lewis Kazis, ScD, et all
- Boston University School of Public Health
- Sponsors: APTA, Optum and UHC

- 8.8M episodes of back pain from 2008-2013
- **217k** sample 2 years continuous eligibility and 12 month clean period before and after onset, other exclusions
- Manuscript submitted for publication



# Two Final Thoughts: Coverage ≠ Use

