National Academies of Sciences

The Role of Nonpharmacological Approaches to Pain Management

Session 1: Nonpharmacological Approaches to Pain Management – Evidence on Effectiveness and Safety, and Emerging Models of Care

What health care services are provided to persons with pain?

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Overview

- Total Health Care Expenditures and Summary of Non-Rx \$
- Identification of Pain Condition to Focus On
- Non-Rx Services Provided for Pain

Just as RCTs have limitations, claims based analyses, particularly high level rollups, have **limitations**:

- Consumers pay for covered services out of pocket, particularly for some of the services we will be discussing – acupuncture, manipulation, massage, etc
- Non-covered services, like yoga, VR and mindfulness, are not represented in claims data, however <u>pilot programs are underway</u>
- Incorrect coding introduces artifacts when categorizing data
- Benefit designs, prior authorization, network strategies introduce distortions
- Carved out benefits, like dental, mental health, Rx, may not be present for some segments
- *Rx data* is not associated with a diagnosis

Venues like this bring together multiple points of view which helps us all better understand the role of non-Rx therapies.



Summary of Expenditures

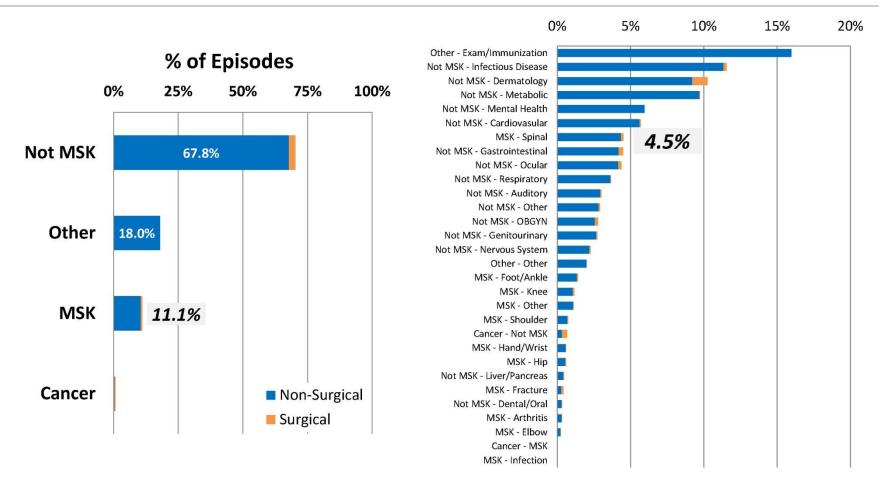
| 2017 Summary | Commercial | | | Medicare | | Medicaid | Total | | | | | |
|--------------------------|------------|------|----|----------|----|----------|-------|-------|--|--|--|--|
| Enrollees (millions) | 12.7M | | | 3.9M | | 5.7M | 22.3M | | | | | |
| Allowed \$ (Billions \$) | | | | | | | | | | | | |
| Outpatient | \$ | 23.5 | \$ | 10.8 | \$ | 6.3 | \$ | 40.6 | | | | |
| Physician | \$ | 21.0 | \$ | 11.9 | \$ | 4.2 | \$ | 37.1 | | | | |
| Inpatient | \$ | 14.9 | \$ | 13.4 | \$ | 4.8 | \$ | 33.1 | | | | |
| Rx | \$ | 11.0 | \$ | 8.4 | \$ | 4.9 | \$ | 24.3 | | | | |
| Mental Health | \$ | 1.4 | \$ | 0.4 | \$ | 1.3 | \$ | 3.1 | | | | |
| Total | \$ | 71.8 | \$ | 44.9 | \$ | 21.5 | \$ | 138.2 | | | | |

| Services of Interest (Millions \$ and <u>*estimated</u> % of Total) | | | | | | | | | | | | | |
|---------------------------------------------------------------------------|----|-------|-------|----|--------|-------|----|-------|-------|----|---------------|-------|--|
| Imaging | \$ | 8,396 | 11.3% | \$ | 9,467 | 21.3% | \$ | 3,648 | 16.9% | \$ | 21,512 | 15.4% | |
| Injection | \$ | 386 | 0.5% | \$ | 595 | 1.3% | \$ | 149 | 0.7% | \$ | 1,130 | 0.8% | |
| Total | \$ | 8,782 | 11.9% | \$ | 10,062 | 22.6% | \$ | 3,797 | 17.6% | \$ | 22,641 | 16.2% | |
| NonRx Services of Interest (Millions \$ and <u>*estimated</u> % of Total) | | | | | | | | | | | | | |
| Therapy - Active Procedures | \$ | 1,005 | 1.4% | \$ | 887 | 2.0% | \$ | 287 | 1.3% | \$ | 2, 179 | 1.6% | |
| Therapy - Manual/Massage | \$ | 322 | 0.4% | \$ | 129 | 0.3% | \$ | 50 | 0.2% | \$ | 500 | 0.4% | |
| Manipulative Treatment - Chiropractic | \$ | 330 | 0.4% | \$ | 96 | 0.2% | \$ | 13 | 0.1% | \$ | 439 | 0.3% | |
| Acupuncture | \$ | 136 | 0.2% | \$ | 9 | 0.0% | \$ | 1 | 0.0% | \$ | 146 | 0.1% | |
| Therapy - Passive Modalities | \$ | 64 | 0.1% | \$ | 20 | 0.0% | \$ | 16 | 0.1% | \$ | <i>99</i> | 0.1% | |
| Manipulative Treatment - Osteopathic | \$ | 9 | 0.0% | \$ | 3 | 0.0% | \$ | 1 | 0.0% | \$ | 13 | 0.0% | |
| Total | \$ | 1,866 | 2.5% | \$ | 1,144 | 2.6% | \$ | 367 | 1.7% | \$ | 3,376 | 2.4% | |

In our limited time let's focus on treatment of pain in commercial population



Deeper Dive Into Pain

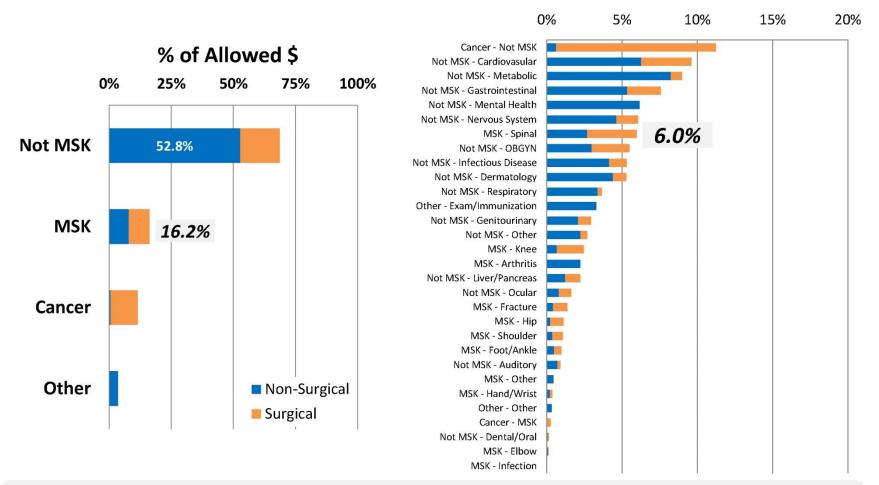


- Commercial ASO and Fully Insured membership
- Complete episodes ending in 2017
- Excludes dental claims

- 33.4M complete episodes
- \$22.5B allowed
- **1.7B** MME



Deeper Dive Into Pain

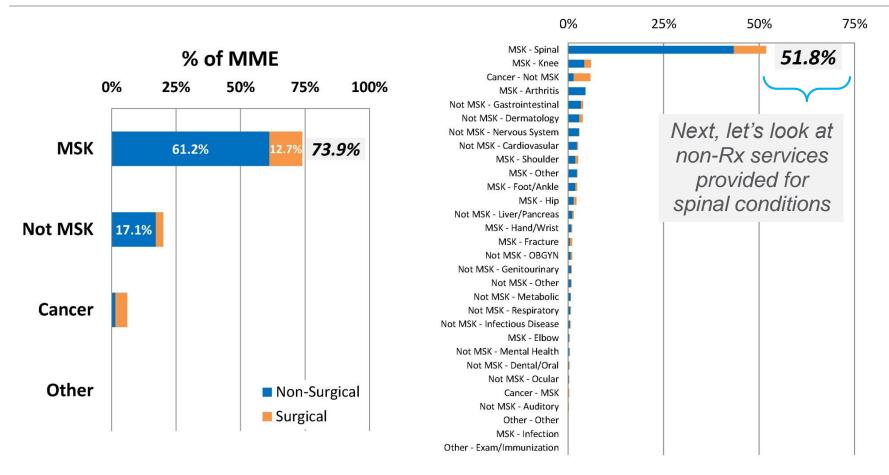


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Services Provided for Spinal Conditions

| 2017 Commercial \$ Spent on AHRQ Categories 205 and 212 SPONDYLOSIS; INTERVERTEBRAL DISORDERS and OTHER BONE DISEASE AND MUSCULOSKELETAL DISORDERS | | | | | | | | | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|--------------|---------|--------------------|-------|--|--|--|--|--|--|
| | Allowed \$ | | | | | | | | | | |
| Procedure* | (Millions) | % of Spin | e Total | % of Overall Total | | | | | | | |
| Surgical | \$673.1 | 17.3% | | | | | | | | | |
| Imaging | \$581.8 | 14.9% | | | | | | | | | |
| Office Visit - Evaluation | \$573.1 | 14.7% | | | | | | | | | |
| Neurological | \$472.6 | 12.1% | | | | | | | | | |
| Injection | \$310.6 | 8.0% | | | | | | | | | |
| Anesthesia | \$190.9 | 4.9% | 79.6% | | | | | | | | |
| DME | \$140.3 | 3.6% | 79.070 | | | | | | | | |
| Lab | \$56.8 | 1.5% | | | | | | | | | |
| Fracture | \$27.8 | 0.7% | | | | | | | | | |
| Pathology | \$9.4 | 0.2% | | | | | | | | | |
| Mental Health | \$1.0 | 0.0% | | | | | | | | | |
| Other | \$64.5 | 1.7% | | | | | | | | | |
| Manipulative Treatment - Chiropractic | \$281.8 | 7.2% | | 0.4% | | | | | | | |
| Therapy - Active Procedures | \$268.3 | 6.9 % | | 1.4% | | | | | | | |
| Therapy - Manual/Massage | \$119.6 | 3.1% | 20 10/ | 0.4% | 2 50/ | | | | | | |
| Acupuncture | \$90.8 2.3 % | | 20.4% | 0.2% | 2.5% | | | | | | |
| Therapy - Passive Modalities | \$26.5 | 0.7% | | 0.1% | | | | | | | |
| Manipulative Treatment - Osteopathic | \$7.2 | 0.2% | | 0.0% | | | | | | | |
| Total | \$3,896.2 | | | | | | | | | | |

*Data excludes "unknown" codes, and Rx claims which could not definitively be allocated to the AHRQ categories OPTUM[®] Confidential property of Optum. Do not distribute or reproduce without express permission from Optum.

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Non-Rx Services Provided For Range of Conditions

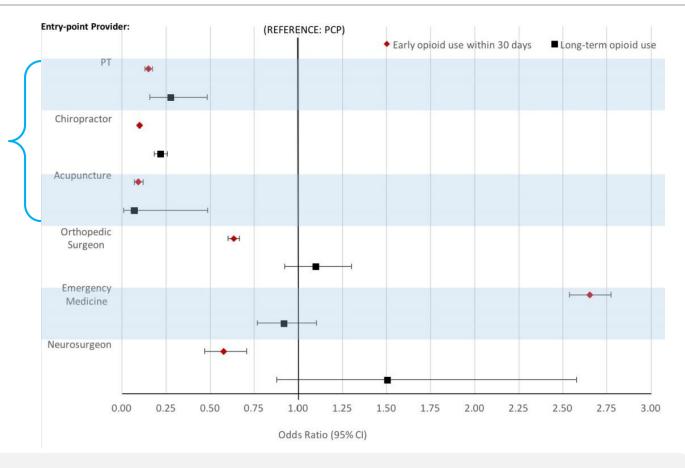
| 2017 Commercial Conditions For Which Non-Rx Therapies Were Reimbursed | | | | | | | | | | | | | | | |
|-----------------------------------------------------------------------|-------|-----------------|-------|------------|-------|--------------|-------------------|-------------|----------------|------------|-------------------|-------------------|-------|-------------|--|
| Service Acupuncture | | | | CMT OMT | | | Therapies | | | | | | | Total | |
| Jervice | Асара | icture | CIALL | | OINT | | Active Procedures | | Manual/Massage | | Passive Modaliies | | Total | | |
| 2017 Allowed (Millions) | \$ | 136 | \$ | \$ 330 | | 9 | \$ | 1,005 | \$ | 322 | \$ | 64 | \$ | 1,866 | |
| % of Total Allowed and Cumulative % | | | | | | | | | | | | | | | |
| MSK - Spinal | 67.2% | 67% | 85.4% | 85% | 80.3% | 80% | 27.0% | 27% | 37.6% | 38% | 43.1% | 43% | 43.0% | 43% | |
| MSK - Joint | 14.9% | 82% | 9.8% | 95% | 7.1% | 87% | 28.5% | 55% | 26.9% | 64% | 24.6% | 68% | 23.7% | 67% | |
| MSK - Other | 4.7% | 87% | 2.6% | 98% | 4.7% | 92% | 14.8% | 70% | 16.5% | 81% | 16.3% | 84% | 12.2% | 79% | |
| Cardiac | 0.2% | 87% | 0.0% | 98% | 0.4% | 93% | 7.3% | 78% | 0.2% | 81% | 0.4% | 84% | 4.0% | 83% | |
| Prevention/Imm | 0.1% | 87% | 0.0% | 98% | 0.6% | 93% | 5.3% | 83% | 3.6% | 85% | 4.0% | 88% | 3.6% | 86% | |
| Nervous | 1.5% | 88% | 0.6% | 98% | 1.1% | 94% | 4.8% | 88% | 2.2% | 87% | 2.6% | 91% | 3.3% | 90% | |
| MSK - Arthtitis | 0.9% | 89% | 0.1% | 99% | 0.8% | 95% | 3.2% | 91% | 2.1% | 89% | 2.0% | 93% | 2.2% | 92% | |
| MSK - Fracture | 0.0% | 89% | 0.0% | 99% | 0.1% | 95% | 3.0% | 94% | 2.6% | 92% | 2.8% | <mark>96</mark> % | 2.1% | 94% | |
| Injury & Poisoning | 0.1% | 90% | 0.1% | 99% | 0.3% | 95% | 2.0% | 96 % | 1.6% | 93% | 1.4% | 97% | 1.4% | 9 5% | |
| Headache | 5.6% | 95% | 1.2% | 100% | 1.2% | 97% | 0.3% | 96% | 0.9% | 94% | 0.8% | 98% | 1.0% | 96% | |
| Cancer | 0.1% | 95% | 0.0% | 100% | 0.1% | 97% | 0.6% | 97% | 1.1% | 95% | 0.2% | 98% | 0.5% | 97% | |
| Circulatory | 0.0% | 95% | 0.0% | 100% | 0.0% | 97% | 0.3% | 97% | 1.9% | 97% | 0.3% | 98% | 0.5% | 97% | |
| Gastrointestinal | 1.4% | 97% | 0.0% | 100% | 0.4% | 97% | 0.4% | 97% | 0.9% | 98% | 0.3% | 99% | 0.5% | 98% | |
| Endocrine | 0.4% | 97% | 0.0% | 100% | 0.7% | <i>9</i> 8% | 0.5% | 98% | 0.2% | 98% | 0.2% | 99% | 0.4% | 98% | |
| Audiology | 0.1% | 97% | 0.0% | 100% | 0.3% | <i>9</i> 8% | 0.6% | 98% | 0.3% | <i>99%</i> | 0.1% | <i>99%</i> | 0.4% | 99% | |
| Behavioral | 0.5% | 98% | 0.0% | 100% | 0.5% | <i>9</i> 9% | 0.4% | 99% | 0.1% | <i>99%</i> | 0.1% | <i>99%</i> | 0.3% | 99% | |
| Genitourinary | 0.9% | 99% | 0.0% | 100% | 0.1% | <i>.</i> 99% | 0.2% | 99% | 0.4% | 99% | 0.2% | 99% | 0.3% | 99% | |
| Renal | 0.0% | 99% | 0.0% | 100% | 0.1% | <i>9</i> 9% | 0.3% | 99% | 0.3% | 99% | 0.2% | 99% | 0.2% | 99% | |
| Respiratory | 0.4% | 99% | 0.0% | 100% | 0.6% | <i>9</i> 9% | 0.3% | 100% | 0.0% | 99% | 0.1% | 100% | 0.2% | 100% | |
| Dermatology | 0.1% | 99 % | 0.0% | 100% | 0.0% | <i>9</i> 9% | 0.1% | 100% | 0.2% | 100% | 0.2% | 100% | 0.1% | 100% | |
| Obstetrics | 0.1% | 99% | 0.0% | 100% | 0.2% | 100% | 0.1% | 100% | 0.1% | 100% | 0.1% | 100% | 0.1% | 100% | |
| Infectious | 0.5% | 100% | 0.0% | 100% | 0.1% | 100% | 0.0% | 100% | 0.0% | 100% | 0.1% | 100% | 0.1% | 100% | |
| Other | 0.4% | 100% | 0.0% | 100% | 0.2% | 100% | 0.2% | 100% | 0.2% | 100% | 0.2% | 100% | 0.2% | 100% | |

A bit of an eyechart, but that is the point



Two Final Thoughts: Role of Non-Rx Therapies

75% to 90% less likely to have short or long term exposure to opioids if first provider seen for new onset back pain is a PT, chiropractor or licensed acupuncturist



- Technical Report Conservative Therapies for New Onset Low
 Back Pain and Predictors of Long-term Opioid Use and Misuse
- Lewis Kazis, ScD, et all
- Boston University School of Public Health
- Sponsors: APTA, Optum and UHC

- 8.8M episodes of back pain from 2008-2013
- **217k** sample 2 years continuous eligibility and 12 month clean period before and after onset, other exclusions
- Manuscript submitted for publication



Two Final Thoughts: Coverage ≠ Use

